



350 N. VALENCIA BLVD.  
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WWW.CITYOFWOODLAKE.COM

Hi there!

If I haven't already had the chance to meet you, my name is Jennifer, and I am the person working for the City of Woodlake who oversees the Youth Sports & Recreation programs. Our youth sports & other recreation programs have been steadily increasing in participation each year, and we have a lot to look forward to as well!

**Elements we now offer to build on the traditional program experience:**

- Season Kick-Off Meetings with Coaches
- Season Informational Packets for Coaches & Parents (to help communicate games, rules, sponsors, etc.)
- Elevated & festive "Opening Days" for each sport (food vendors, activities for kids, giveaways, etc.)
- Pre-Season Sports Clinics (when possible) to help get kids excited & offer a fundraising opportunity for WHS Teams
- Food vendors at most games
- Adaptive & Inclusive sports and recreation programs for those with special needs and/or developmental disabilities

We want to offer these programs at a low cost, or sometimes complimentary, which is where you come in! We want you to be our partner & have the chance to support the kids of our community, while at the same time, working to meet the goals of your business or organization.

On the following pages you'll see a list of partnership options (traditional & new), however, please know that we are open to any ideas you might have as well! We want to provide a great experience for the kids of our community.

Thank you for your time, and I look forward to working with you!

Sincerely,

*Jennifer*

Jennifer Reynolds  
Community Services Director  
JReynolds@ci.woodlake.ca.us  
Office: 559-769-4007

## TELL US ABOUT YOURSELF!

**BUSINESS/SPONSOR NAME:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_ **Phone #:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_ **City & Zip:** \_\_\_\_\_

### SPONSORSHIP REASON / CONNECTION:

- I have affiliated child(ren) who participate (Names: \_\_\_\_\_)
- I am a coach
- I want to support the Community
- I'd like to have a food booth at games

## WHAT WOULD YOU LIKE TO SPONSOR?

### SPONSORSHIP OPTIONS:

#### **SINGLE TEAM SPONSORSHIP: \$200**

This is the most popular option for those wanting to support their child's team. Email us your company logo and we'll produce a banner to hang at games, as well as include your logo in our season information packet. Your business Name will be incorporated onto the uniform, when available. You'll also receive a team photo plaque at the end of the season.

#### **YEAR-ROUND TEAM SPONSORSHIP: \$500**

This is the most popular option for businesses/organizations wanting to get their name in front of the community year-round. This option will get you All of the above mentioned perks for all 4 sports seasons: Basketball, Baseball/Softball, Flag Football, and Soccer.

#### **FOOD VENDOR AT GAMES: \$200 Per Season, or \$500 Per Year**

If you'd like to have the chance to be a food vendor at sports games, we ask that you support our program! We will also require you to have a Woodlake Business License.

#### **OTHER PARTNERSHIP OPTIONS:**

Have something more specific in mind? Or, do you want to be involved on a bigger level, but not sure what that could look like? Let's chat! We not only have youth sports, but we also offer our 'ROAR' Recreation Program for those with developmental disabilities, as well as host several **community events** throughout the year!

### Yes! This is what I have in mind...

*(select the box, and make notes next to the option you want)*





*(when you select this option, you'll get an email from Jennifer to set up a chat to learn more about your goals and see what might be the best fit for you)*

***Thank you for supporting the City of Woodlake Parks and Recreation youth sports programs!***

Checks can be written to 'City of Woodlake' with the memo line 'Youth Sports Sponsorship'. We also accept cash/credit.

You can drop this form off at City Hall (350 N. Valencia Blvd | Woodlake 93286), mail, or by email to:

**JReynolds@ci.woodlake.ca.us** *(please include your business logo or artwork for banner production)*

# TRADITIONAL TEAM SPONSORSHIP



Kids love feeling like they are supported, and they are proud to wear their sponsor's name on the back of their jersey! (when available)

In addition, you'll have the option to have a banner hung at the facility for your business, a team sponsorship plaque, and provide an offer to ALL league participants! (ie: discounted kids meal to those in uniform at a restaurant, 2-for-1 sports drinks at a convenience store, etc.)



# CONSISTENT FOOD VENDOR AT GAMES



Many of our families love coming to games, knowing that dinner is taken care of!

We have a limited number of food vendors at each of our sports game days. What we ask in return, is that you sponsor a single team for that season (which will include other perks!).

If you are a vendor that doesn't want to come out to multiple games, that is ok too! Your attendance at our sporting events will be on an invitation-only basis.



Food vendors will be limited, and filled on a first-come-first-serve basis, with the exception of avoiding competing vendors (ie: if a taco vendor signs up, no other taco vendors will be accepted). You will be presented with a full season schedule & will be given information on set-up locations. You can choose to vend at as many games as you would like!

# OPENING DAY &/OR CLINIC SPONSORSHIP



We want to kick each sports season off with a BANG! From fun photo ops, special guests, Giveaways, & pre-season clinics—every sports season kicks-off with a memory for participants & families!

Have your brand involved to enhance a sports season for the kids participating! We'll help you with your goal—whether it be branding, foot traffic, or couponing—we can hit your goals together!



# ADAPTIVE & INCLUSIVE 'R.O.A.R.' PROGRAMS

Introducing ROAR! (**R**ethought **O**pportunities for **A**daptive **R**ecreation) ROAR is especially for those with developmental disabilities and includes both sports clinics & other recreation events.

Your support will go to make sure that these are not only offered at a discounted price or complimentary to families, but also very memorable to those who participate (ie: t-shirts, food, or other giveaway items).

You are also welcome to attend the program & be involved in other ways!

