



350 N. VALENCIA BLVD.
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Hello there!

If I haven't already had the chance to meet you, my name is Jennifer, and I am the person working for the City of Woodlake who oversees the Youth Sports & Recreation programs. Our youth sports & other recreation programs have been steadily increasing in participation each year, and we have a lot to look forward to as well!

Elements we now offer to build on the traditional program experience:

- Season Kick-Off Meetings with Coaches
- Season Informational Packets for Coaches & Parents (to help communicate games, rules, sponsors, etc.)
- Elevated & festive "Opening Days" for each sport (food vendors, activities for kids, giveaways, etc.)
- Pre-Season Sports Clinics (when possible) to help get kids excited & offer a fundraising opportunity for WHS Teams
- Food vendors at all games
- Adaptive & Inclusive sports and recreation programs for those with special needs and/or developmental disabilities

We want to offer these programs at a low cost, or complimentary, which is where you come in! We want you to be our partner & have the chance to support the kids of our community, while at the same time working to meet the goals of your business or organization.

On the following pages you'll see a list of partnership options (traditional & new), however, please know that we are open to any ideas you might have as well! We want to provide a great experience for the kids of our community.

Thank you for your time, and I look forward to working with you!

Sincerely,

Jennifer

Jennifer Reynolds
Community Services Director
JReynolds@ci.woodlake.ca.us
Office: 559-769-4007

TELL US ABOUT YOURSELF!

BUSINESS/SPONSOR NAME: _____

Contact Person: _____ **Phone #:** _____

Email Address: _____

Mailing Address: _____ **City & Zip:** _____

SPONSORSHIP REASON / CONNECTION:

- I have affiliated child(ren) who participate (Names: _____)
- I am a coach
- I want to support the Community
- I'd like to have a food booth at games

WHAT WOULD YOU LIKE TO SPONSOR?

SPONSORSHIP OPTIONS:

\$200 SINGLE TEAM SPONSORSHIP x _____ # of teams = \$ _____

Division: Boys Girls No Preference
Sports Season: Basketball Baseball/Softball Flag Football Soccer

Activation Elements: You are also entitled to (select all you would like):

- Business logo on 3'x5' banner
(company must provide usable image)
- Plaque with team photo
- Discount offer to league
(describe your business offer below)

\$500 EVERY SEASON TEAM SPONSORSHIP x _____ # of teams = \$ _____
(basketball, softball/baseball, flag football, and soccer)

Division: Boys Girls No Preference
Activation Elements: You are entitled to (select all you would like):

- Business logo on 3'x5' banner
(company must provide usable image)
- Plaque with team photo
- Discount offer to league
(describe your business offer below)

\$500 'ROAR' ADAPTIVE PROGRAM SPONSORSHIP x _____ # of programs = \$ _____
 Business logo will be displayed on promotional materials & t-shirts (or another giveaway item) for your chosen program offered. You would also have the opportunity to be actively involved in the program.

\$300 YEAR-ROUND BANNER DISPLAY
 Business logo will be displayed on a 3'x5' banner at all Parks and Rec facilities during sports season, included but not limited to soccer fields, softball/baseball fields, and the Woodlake Community Center.

OPENING DAY OR FULL SEASON PARTNERSHIP / SPONSORSHIP
 We will work directly with you on the elements you'd like to see at the Opening Day festivities of your choice. Your logo would be on all of the promotional materials & day-of-event signage. You can have a booth at the event.

IN-KIND DONATION OF PRODUCT / SERVICE
 Examples include: donating a meal for Coaches Kick-Off Meeting, or gift cards for coaches at the end of the season.

Thank you for supporting the City of Woodlake Parks and Recreation youth programs!

You can drop this form off at City Hall (350 N. Valencia Blvd | Woodlake 93286), mail, or by email to:

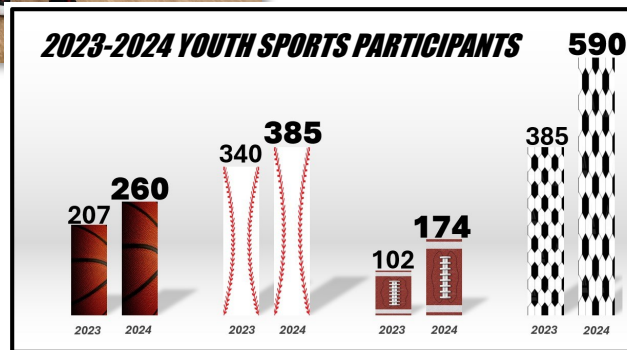
JReynolds@ci.woodlake.ca.us (please include your business logo or artwork for banner production)

TRADITIONAL TEAM SPONSORSHIP



Kids love feeling like they are supported, and they are proud to wear their sponsor's name on the back of their jersey! (when available)

In addition, you'll have the option to have a banner hung at the facility for your business, a team sponsorship plaque, and provide an offer to ALL league participants! (ie: discounted kids meal to those in uniform at a restaurant, 2-for-1 sports drinks at a convenience store, etc.)



ADAPTIVE & INCLUSIVE 'R.O.A.R.' PROGRAMS

Introducing ROAR! (Rethought Opportunities for Adaptive Recreation) ROAR is especially for those with developmental disabilities and includes both sports clinics & other recreation events.

Your support will go to make sure that these are not only offered at a discounted price or complimentary to families, but also very memorable to those who participate (ie: t-shirts, food, or other giveaway items).

You are also welcome to attend the program & be involved in other ways!



OPENING DAY &/OR CLINIC SPONSORSHIP



We want to kick each sports season off with a BANG! From fun photo ops, special guests, Giveaways, & pre-season clinics—every sports season kicks-off with a memory for participants & families!

Have your brand involved to enhance a sports season for the kids participating! We'll help you with your goal—whether it be branding, foot traffic, or couponing—we can hit your goals together!



CONSISTENT FOOD VENDOR AT GAMES



Many of our families love coming to games, knowing that dinner is taken care of!

We have a limited number of food vendors at each of our sports game days. What we ask in return, is that you sponsor a single team for that season (which will include other perks!).

If you are a vendor that doesn't want to come out to multiple games, that is ok too! Your attendance at our sporting events will be on an invitation-only basis.



Food vendors will be limited, and filled on a first-come-first-serve basis, with the exception of avoiding competing vendors (ie: if a taco vendor signs up, no other taco vendors will be accepted). You will be presented with a full season schedule & will be given information on set-up locations. You can choose to vend at as many games as you would like!