



350 N. VALENCIA BLVD.
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Hello there!

If I haven't already had the chance to meet you, my name is Jennifer, and I am the new person working for the City of Woodlake who oversees the Youth Sports & Recreation programs. We are very excited to be announcing some additional programs & other exciting events in the 2024 calendar year, and we want you to be involved!

New elements to existing youth sports programs include:

- Season Kick-Off Meetings with Coaches
- Season Informational Packets for Coaches & Parents (to help communicate games, rules, sponsors, etc.)
- Elevated & festive "Opening Days" for each sport (food vendors, activities for kids, giveaways, etc.)
- Food vendors at all games

New programs added to the lineup:

- Adaptive & Inclusive sports and recreation programs for those with special needs and/or developmental disabilities

We want to offer these programs at a low cost, or complimentary, which is where you come in! We want you to be our partner & have the chance to support the kids of our community, while at the same time working to meet the goals of your business or organization.

On the following pages you'll see a list of partnership options (traditional & new), however, please know that we are open to any ideas you might have as well! We want to provide a great experience for the kids of our community.

Thank you for your time, and I look forward to working with you!

Sincerely,

Jennifer

Jennifer Reynolds
Community Services Director
JReynolds@ci.woodlake.ca.us
Office: 559-564-8055 x110
Cell: 559-737-0342

BUSINESS NAME: _____

Contact Person: _____ **Phone #:** _____

Email Address: _____

Mailing Address: _____ **City & Zip:** _____

SPONSORSHIP REASON / CONNECTION:

- My child(ren) participate (Names: _____)
- I am a coach
- I want to support the Community
- I'd like to have a food booth at games

SPONSORSHIP OPTIONS:

- \$200 SINGLE TEAM SPONSORSHIP** x _____ # of teams = \$ _____

Business name will be displayed on the back of a team's uniforms for a single season.

Division: Boys Girls No Preference
Sports Season: Basketball Baseball/Softball Football Soccer

Activation Elements: You are also entitled to (select all you would like):

- Business logo on 3'x5' banner Plaque with team photo Discount offer to league
(company must provide usable image) *(describe your business offer below)*

- \$500 EVERY SEASON TEAM SPONSORSHIP** x _____ # of teams = \$ _____

- \$1,000 EVERY SEASON TEAM SPONSORSHIP (BOYS & GIRLS)**

Business name will be displayed on the back of a single team's uniforms for each sports season. Included but not limited to basketball, softball/baseball, flag football, and soccer.

Division: Boys Girls No Preference

Activation Elements: You are entitled to (select all you would like):

- Business logo on 3'x5' banner Plaque with team photo Discount offer to league
(company must provide usable image) *(describe your business offer below)*

- \$500 ADAPTIVE SPORTS/RECREATION PROGRAM SPONSORSHIP** x _____ # of programs = \$ _____

Business logo will be displayed on promotional materials & t-shirts (or another giveaway item) for your chosen program offered. You would also have the opportunity to be actively involved in the program.

- \$300 YEAR-ROUND BANNER DISPLAY**

Business logo will be displayed on a 3'x5' banner at all Parks and Rec facilities during sports season, included but not limited to soccer fields, softball/baseball fields, and the Woodlake Community Center.

- OPENING DAY PARTNERSHIP / SPONSORSHIP**

We will work directly with you on the elements you'd like to see at the Opening Day festivities of your choice. Your logo would be on all of the promotional materials & day-of-event signage. You can have a booth at the event.

- IN-KIND DONATION OF PRODUCT / SERVICE**

Examples include: donating a meal for Coaches Kick-Off Meeting, or gift cards for coaches at the end of the season.

Thank you for supporting the City of Woodlake Parks and Recreation youth programs!

You can drop this form off at City Hall (350 N. Valencia Blvd | Woodlake 93286), mail, or by email to:

JReynolds@ci.woodlake.ca.us (please include your business logo or artwork for banner production)

TRADITIONAL TEAM SPONSORSHIP



Kids love feeling like they are supported, and they are proud to wear their sponsor's name on the back of their jersey!

In addition, you'll have the option to have a banner hung at the facility for your business, a team sponsorship plaque, and provide an offer to ALL league participants (ie: discounted kids meal to those in uniform at a restaurant, 2-for-1 sports drinks at a convenience store, etc.)

ADAPTIVE & INCLUSIVE PROGRAMS

We are very excited to add these new programs in 2024 & beyond. Our very first adaptive & inclusive program was a basketball clinic in November of 2023 in partnership with The Adapted Athlete.

Future programs will include sports & other recreation programs (ie: art class, movie nights, etc.).

Your support will go to make sure that these are not only offered at a discounted price or complimentary to families, but also very memorable to those who participate (ie: t-shirts or other giveaway items).

You are also welcome to attend the program & be involved in other ways!



OPENING DAY SPONSORSHIP



We want to kick each sports season off with a BANG! The example in these photos was a partnership with Yanez Homes. There was a photo backdrop with guests from the Fresno Fuego soccer team (player & mascot), food vendors served the full day of games, and Yanez Homes had a booth passing out drawstring backpacks to all players!



CONSISTENT FOOD VENDOR AT GAMES



Many of our families love coming to games, knowing that dinner is taken care of!

Beginning in 2024, we would like a limited number of food vendors at each of our sports game days. What we ask in return, is that you sponsor a single team for that season (which will include other perks!).

If you are a vendor that doesn't want to come out to multiple games, that is ok too! Your attendance at our sporting events will be on an invitation-only basis.



Food vendors will be limited, and filled on a first-come-first-serve basis, with the exception of avoiding competing vendors (ie: if a taco vendor signs up, no other taco vendors will be accepted). You will be presented with a full season schedule & will be given information on set-up locations. You can choose to vend at as many games as you would like!